**PRODUCT:**

It is a multi-brand beauty retailer selling cosmetic and wellness products. There are many products from different brands are being sold.

Various products includes eye-liner, kajal, lipsticks, foundations, primers, moisturizers, highlighters, shimmers, blush on, eye shadows, mascaras, lip liners, lip balm, lip gloss, Nail Polishes, etc. From top cosmetic brands like MAC Cosmetics, Huda Beauty, Loreal Paris, Kylie Cosmetics, Revlon, Essence, Lakeme etc.

And various body care products like body lotions, moisturizers, shower gel, day cream, night cream from top brands like bath and body works, forest essentials, enchanteur, The body shop, etc.

We also sell Hair care products like Hair Shampoos, Hair Packs, Hair Serums, Hair Oils, Hair Tonics, Hair Sprays, Hair Moisturizers, Hair Colour, etc.

**COSMETICS:**

LIPSTICKS:

PRODUCT DISCRIPTION:

These lipsticks are Super Lustrous **Lipstick** is formulated with microfine pigments for high-impact color. Its ultra-creamy saturated formula is enriched with LiquiSilk technology that moisturizes your lips and boosts hydration. It's available in four stunning finishes – creme, matte, pearl, and sheer.

DIRECTION TO USE:

Apply lip primer or a Lip Balm before applying the Lipstick for longer stay.

BRANDS:

MAC Cosmetics, Huda Beauty, Kylie Cosmetics, Revlon, Loreal Paris, Lakeme, Nykaa.

**EYE-LINER:**

**DISCRIPTION:**

**Eye liner** or **eyeliner** is a [cosmetic](https://en.wikipedia.org/wiki/Cosmetics) used to define the [eyes](https://en.wikipedia.org/wiki/Human_eyes). It is applied around the contours of the eye(s) to create a variety of aesthetic effects.

DIRECTION TO USE:

EYELINERS are usually applied on top of the eye lid to give a enhanced look for the eyes and to get a attractive eyes.

BRANDS:

MAC, Huda Beauty, , Kylie Cosmetics, Revlon, Loreal Paris, Lakeme, Nykaa

**FOUNDATIONS:**

**DISCRIPTION:**

Foundation applied to the body is generally referred to as "[body painting](https://en.wikipedia.org/wiki/Body_painting)."**Foundation** is a multi-coloured makeup applied to the face to create an even, uniform colour to the [complexion](https://en.wikipedia.org/wiki/Complexion), to cover flaws and, sometimes, to change the natural [skintone](https://en.wikipedia.org/wiki/Human_skin_color" \o "Human skin color). Some foundations also function as a [moisturizer](https://en.wikipedia.org/wiki/Moisturizer), [sunscreen](https://en.wikipedia.org/wiki/Sunscreen), [astringent](https://en.wikipedia.org/wiki/Astringent) or base layer for more complex [cosmetics](https://en.wikipedia.org/wiki/Cosmetics).

DIRECTION TO USE:

Apply it on face and blend it evenly throughout the face using blender until it gives a suttle look.

BRANDS:

MAC, Huda Beauty, , Kylie Cosmetics, Revlon, Loreal Paris, Lakeme, Nykaa

**HIGHLIGHTERS:**

**DISCRIPTION:**

**Highlighter** is a type of [cosmetic](https://en.wikipedia.org/wiki/Cosmetics) product that reflects light.[[1]](https://en.wikipedia.org/wiki/Highlighter_(cosmetics)#cite_note-1) Often used for [contouring](https://en.wikipedia.org/wiki/Contouring),[[2]](https://en.wikipedia.org/wiki/Highlighter_(cosmetics)" \l "cite_note-2) it can applied to the face or other parts of the body to brighten the skin on a given area, create the perception of depth and angles.[[3]](https://en.wikipedia.org/wiki/Highlighter_(cosmetics)#cite_note-3) The product can come in a variety of forms, including powder, liquid, cream,[[4]](https://en.wikipedia.org/wiki/Highlighter_(cosmetics)" \l "cite_note-4) gloss,[[5]](https://en.wikipedia.org/wiki/Highlighter_(cosmetics)#cite_note-5) solid stick and jelly.

DIRECTION TO USE:

It is applied on the cheeks and nose to give a contour.

BRANDS:

MAC, Huda Beauty, , Kylie Cosmetics, Revlon, Loreal Paris, Lakeme, Nykaa

**BODY CARE:**

**BODY LOTIONS:**

**DISCRIPTION:**

A **lotion** is a low-[viscosity](https://en.wikipedia.org/wiki/Viscosity) topical preparation intended for application to the [skin](https://en.wikipedia.org/wiki/Skin). By contrast, [creams](https://en.wikipedia.org/wiki/Cream_(pharmaceutical)) and [gels](https://en.wikipedia.org/wiki/Gels) have higher viscosity, typically due to lower water content.

DIRECTION TO USE:

Lotions are applied to external skin with bare hands, a brush, a clean cloth, or [cotton wool](https://en.wikipedia.org/wiki/Cotton_pad).

BRANDS:

Bath and body works, forest essentials, enchanteur, The body shop, etc.

**SHOWER GEL:**

**DISCRIPTION:**

**Shower gel** (also **shower cream** or **body wash**) is a specialized [liquid](https://en.wikipedia.org/wiki/Liquid) product used for cleaning the body during showers. Not to be confused with [liquid soaps](https://en.wikipedia.org/wiki/Liquid_soap), shower gels, in fact, do not contain saponified oil. Instead, it uses synthetic detergents derived from either [petroleum](https://en.wikipedia.org/wiki/Petroleum) or plant sources.

Body washes and shower gels holds a lower [pH](https://en.wikipedia.org/wiki/PH) value than the traditional soap, which is also known to feel less drying to the skin. In certain cases, [sodium stearate](https://en.wikipedia.org/wiki/Sodium_stearate) is added to the chemical combination to create a solid version of the shower gel.

DIRECTION TO USE:

Applied at the time of shower instead os a bathing soap.

BRANDS:

Bath and body works, forest essentials, enchanteur, The body shop, etc.

**HAIR CARE:**

**Hair Oil:**

**DISCRIPTION:**

An **oil** is any nonpolar chemical substance that is a viscous liquid at ambient temperatures and ... Cosmetics. **Oils** are applied to **hair** to give it a lustrous look, to prevent tangles and roughness and to stabilize the **hair** to promote growth.

DIRECTION TO USE:

**A**pply it thrice in a week gently on the hair.

**HAIR TONICS:**

**DISCRIPTION:**

**Hair tonic** is an “old school” **hair** styling product. It makes the **hair** look glossier (though some say greasier), something which many people viewed as a sign of healthy **hair**. The oils in the **hair tonic** also help hold the **hair** in place, making it easier to style, much like mousse or **hair** spray.

DIRECTION TO USE:

Apply it gently on the scalp and massage for 10 minutes before sleep everyday.